

About NationSwell:

How NationSwell Supports Organizations

ISSUE AREAS:

- 1 Civic Engagement
- 2 Education and Youth Development
- 3 Environment and Climate Action
- 4 Future of Work
- 5 Physical, Mental, and Social Well-being
- 6 Social Justice and Economic Opportunity
- 7 Technology and Data for the Public Good

PRACTICE AREAS:

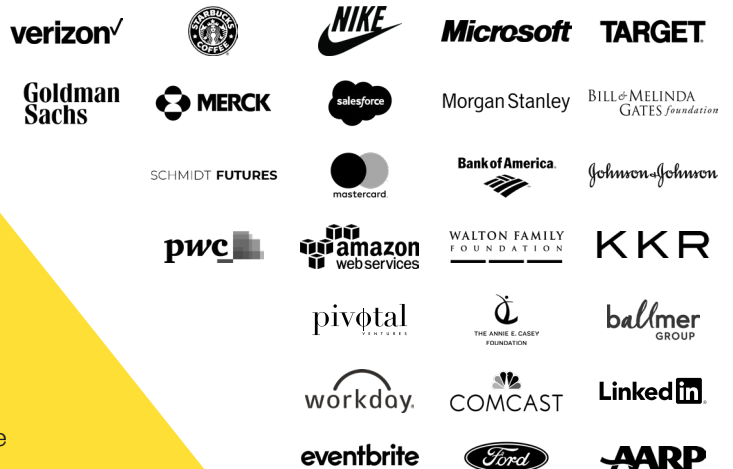
- 1 Environmental, Social and Governance (ESG)
- 2 Corporate Social Responsibility (CSR)
- 3 Philanthropy
- 4 Purpose-Driven Culture
- 5 Impact Investing
- 6 Sustainability
- 7 Diversity, Equity, Inclusion and Belonging

Founded in 2013, NationSwell is an award-winning social impact company that helps purpose-driven executives drive social impact at scale. Through a robust membership model and the nation's leading social impact studio, NationSwell supports these leaders to accelerate social, economic and environmental progress.

Our Community: Members & Partners

WE WORK WITH

Chief Executive Officers
Chief CSR Officers
Chief Diversity Officers
Chief Innovation Officers
Chief Sustainability Officers
Executive Directors
Heads of Corporate and Community Engagement
Heads of External, Corporate and Public Affairs
Heads of ESG and Sustainable Finance ... and more



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Institutional Membership:

An invitation-only membership for senior executives of leading businesses, philanthropies and financial institutions

Member Experience

EXPERT PROGRAMMING

Intimate executive roundtables, collaborative sessions, issue-area briefings, and inspirational experiences with peers and thought leaders

ACTIONABLE INSIGHTS

Original insights and research, insider access to proprietary tools and resources from peer organizations, and curated best practices and trends

STRATEGIC CONNECTIONS

High-impact catalytic introductions to potential collaborators, advisors, champions, and partners

THOUGHT PARTNERSHIP

Consultative support, advice, and amplification opportunities to elevate issues, approaches, and solutions

Strategy and Creative Studio:

A social impact consulting group offering catalytic strategy development, storytelling and coalition building

Ways to Work with us

IMPACT STRATEGY

- CSR / ESG / employee engagement strategy development
- Identification of pillar issue areas with potential partners and roadmap to goals
- Recommendations rooted in authenticity distinctive to your culture and with credibility in key social/environmental issue areas

TARGETED IMPACT CAMPAIGNS

- Brand narrative, identity and messaging of key impact initiatives or commitments
- Integrated storytelling with visual design, video production, profiles, op-eds, social media
- Unique events with influential impact leaders and targeted multi-channel distribution

APPLIED RESEARCH AND FOCUS GROUPS

- In-depth, community-centered research and unique access to cross sector impact leaders
- Smart insights synthesis and workshopping of hypotheses through events and focus groups
- Customized deliverables including insights reports and toolkits

NATIONSWELL COLLABORATIVES

- Coalition building of cross sector leaders to drive collaborative action
- Curated working group sessions for learning, connecting and solution-building
- Public events, bespoke research and field-building tools to amplify solutions and shift perceptions

**NATION
SWELL**

“At every meeting I find insights, am able to pressure-test ideas, discover blind spots, and hear what peers are doing elsewhere. It is an invaluable resource.”

VIRGINIA TENPENNY
Chief Social Impact Officer, Starbucks Foundation



FOR MORE INFORMATION
partnerships@nationswell.com